



## Cabrillo Stage 2012 Business Sponsor Levels

*(Marketing opportunities in exchange for gift / services)*

Sponsorship is an excellent way to promote your business to our audience of over 20,000 people each season, reinforcing your position as a leader in the community and a supporter of the arts. As a sponsor, you have several levels to choose from, with varying degrees of exposure. If you are interested in making a gift of or above \$2000 or would like to know about the exciting marketing opportunities and benefits of becoming a sponsor, please contact our Sponsorship Coordinator Mary Hermansky at 831-331-5586 or email at [adsales@cabrillostage.com](mailto:adsales@cabrillostage.com)

### **\$500 + Business Associate Sponsor**

- Recognition Listing of your company in the Playbill
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising
- 2 Complementary Opening Night tickets

*(NOTE: sponsorship must be made by April 1, 2012 to appear in some printed marketing materials)*

### **\$1000 + Business Sponsor**

- Recognition Listing of your company in the Playbill
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising
- Website company logo and link to your website
- 1/4 ad space in playbill
- 4 Complementary Opening Night tickets to a show production

*(NOTE: sponsorship must be made by April 1, 2012 to appear in some printed marketing materials)*

### **\$2000 + Performance Sponsor**

- Recognition Listing of your company in the Playbill
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising
- Website company logo and link to your website
- A specific performance ticket has your company's message printed on the back, a 3-line limit
- 1/4 ad space in playbill
- 4 Complementary Opening Night tickets to 2 show productions: 8 tickets total

*(NOTE: sponsorship must be made by April 1, 2012 to appear in some printed marketing materials)*

### **\$5000 + 2012 Season Sponsor**

- Recognition Listing of your company in the Playbill
- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards and print advertising
- Website company logo and link to your website
- A specific day of the week (i.e. Thursdays) ticket has your company's message printed on the back, a 3-line limit, throughout the 2012 season
- Spotlight on Business Sponsor and recognition at show of your choice for each production
- A Banner with your company's logo placed in the box office area
- 1/2 ad space in playbill
- 4 Complementary Opening Night tickets to a 3-show production season: 12 tickets total

*(NOTE: sponsorship must be made by April 1, 2012 to appear in some printed marketing materials)*

### **\$10,000+ Company Sponsor**

- Top placement of Company logo on all marketing materials plus website link to business
- Your company announced as a Cabrillo Stage Sponsor at the beginning of each show along with a spotlight on you at the performance of your choice
- A Banner with your company's logo placed in the box office area in the top position
- Acknowledgement at all performance receptions and events including invitations for guests
- 1/2 ad space in playbill along with a short biography included in the Playbill
- 6 Complementary Opening Night tickets to a 3-show production season: 18 tickets total

*(NOTE: sponsorship must be made by April 1, 2012 to appear in some printed marketing materials)*



2012 Business Sponsor Form
(Tax deductible Donations)

Yes! I want to invest in Cabrillo Stage!

Company Information

Company Name: \_\_\_\_\_

Contact(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Ext: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

Select Your Sponsorship Level: (Refer to benefits on 2012 Business Sponsorship Levels)

- Business Associate Sponsor
Business Sponsor
Performance Sponsor
Season Sponsor
Company Sponsor

Please choose one of the following payment methods:

Form containing checkboxes for payment methods (check enclosed, credit card, Visa, MasterCard) and fields for card details, signature, job title, and date.

Please send this form with your payment to:
Cabrillo Stage 6500 Soquel Drive Aptos, Ca 95003

Cabrillo Stage
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(831) 479-6429 www.cabrillostage.com