

## Cabrillo Stage Business Sponsor Levels

*(Marketing opportunities in exchange for gift / services)*

Sponsorship is an excellent way to promote your business to our audience of over 8,000 people, reinforcing your position as a leader in the community and a supporter of the arts. As a sponsor, you have several levels to choose from, with varying degrees of exposure. If you would like to know more about the exciting marketing opportunities and benefits of becoming a sponsor, please contact Andrea L. Hart at [ad@cabrillostage.com](mailto:ad@cabrillostage.com)

### **Business Sponsor (\$1500+)**

- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, and print advertising.
- 2 complementary tickets to 1 show of your choice.
- 1/4 ad space in playbill.

### **Community Sponsor (\$2500+)**

- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, and print advertising.
- 4 complementary tickets to the show of your choice.
- 1/2 ad space in playbill.
- Recognition listing of your company in the playbill.
- Company logo and link to your website appears on our website.
- Full-size slide of your artwork will be included in all lobby and box office screens.

### **Performance Sponsor (\$5000+)**

- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, and print advertising.
- 8 complementary tickets to the show of your choice.
- 1/2 ad space in playbill.
- Recognition listing of your company in the playbill.
- Company logo and link to your website appears on our website.
- Full-size slide of your artwork will be included in all lobby and box office screens.
- A specific performance ticket has your company's message printed on the back (3-line limit).

### **Season Sponsor (\$10,000+)**

- Your company logo appears on all Cabrillo Stage marketing materials including posters, brochures, postcards, and print advertising.
- 10 complementary tickets to the show of your choice.
- Full Page ad space in playbill along with a short biography included in the Playbill.
- Recognition listing of your company in the playbill.
- Top placement of company logo on all marketing materials plus link to your business on our website.
- Full-size slide of your artwork will be included in all lobby and box office screens.
- Your company announced as a Cabrillo Stage Season Sponsor at the beginning of each show.
- Invitation to and acknowledgement at all performance receptions and events.

*NOTE: Any sponsorship must be made by April 1, of any given season to appear in some printed marketing materials*



## Business Sponsorship Form

**Yes!** I want to invest in Cabrillo Stage!

### Company Information

Company Name: \_\_\_\_\_

Contact(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ E-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_

**Select Your Sponsorship Level:** *(Refer to benefits on the Business Sponsorship Levels)*

**\$1,500+ Business Sponsor**

**\$2,500+ Community Sponsor**

**\$5,000+ Performance Sponsor**

**\$10,000+ Season Sponsor**

**Please choose one of the following payment methods:**

My check is enclosed and made out to: Cabrillo Stage

Credit Card

Visa

MasterCard

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

Job Title \_\_\_\_\_

Date \_\_\_\_\_

*Please send this form with your payment to:  
Cabrillo Stage 6500 Soquel Drive Aptos, Ca 95003*